Anthropology 100 – Dr. Kristi Krumrine
Poster Presentation

The poster project is comprised of two main components:

1) You are required to conduct an interview of someone from a different culture (either non-American born or of a significantly different subculture). This person is your informant. The goal of the interview is to have your informant define his/her own culture. You should make a list of questions prior to your interview, beginning your interview by asking, “What cultural tradition do you define as your own?” Be sure to include background information on your informant, including his/her name, how long he/she has resided in America and why he/she came to America. A good question with which to end the interview is, “What is the most striking difference and similarity between your culture and mainstream American culture?” Be sure to ask about their experiences as visitors or immigrants to this country. It is very important that BOTH team members attend the interview.

2) Once you choose your informant and BEFORE you conduct your interview, you are required to conduct background research on that culture and/or country. This will allow you to ask more informed questions during the interview. You may want to follow up with additional research after the interview to clarify issues brought up during the interview. Your goal for creating the poster is to inform creatively an audience of your peers about your interviewee’s experience and culture.

The poster has a size minimum of 30 by 40 inches and should be placed on sturdy, self supporting poster board (you can purchase poster boards in the anthropology department for $5). Written sections should be used to provide key information (both from the interview and background research), transitions and captions for images. All images and cited text must have bibliographic citations (i.e., Johnson 1992:32) on the front of the poster. Complete references are to be pasted on the back of the poster (this includes complete website references so that typing in this address would bring up the page or image). A minimum of 3 sources is required, of which only 1 can be from the internet (the textbook doesn't count!).

Your poster will be graded on the following six categories:

1) **Format = 15 points**
   - required size and sturdiness of poster board
   - all images and cited text have shorthand references associated with them that tie into bibliography
   - complete bibliography on back of poster
   - your name and the name of your informant are on the front of poster
   - all font is typed

2) **Theme/Focus = 5 points**
   - appropriate for the course (i.e. related to our topics and concepts)
   - expressed consistently throughout the poster through your text, sub-sections, and captions
   - narrow topic (not too broad), that allows you to communicate a specific topic to the audience in the space allowed
3) **Information/Background Research = 30 points**
   - includes informative text which summarizes/explains your topic
   - sub-sections have appropriate transitions and communicate your topic
   - evidence of research effort is present
   - bibliography turned in for review
   - minimum # of references are used

4) **Images = 10 points**
   - images must be sharp with good contrast
   - the images fit together stylistically to communicate/teach about your topic
   - images have explanatory captions

5) **Presentation/Layout = 10 points**
   - well designed thoughtful poster
   - colors well coordinated, attractive and catches the eye
   - background is appropriate, ties together poster

6) **Clarity = 5 points**
   - your written sections are clear and concise
   - your text is easily readable and grammatically correct
   - text and images are clearly related

Together, these six categories create a rubric which sums to 75 points.